

The Farmer's Lamp



PROFITABLE HOMESTEAD CHICKENS

HOW TO MAKE MONEY WITH A SMALL FLOCK



How To Make \$2,000 A Month With Your Backyard Chickens

Introduction 3
Raising Rare and Exotic Breeds for Profit 5
Sell Rare Breed Eggs on Facebook and eBay 12
Video and Photo Sales 14
Summary of How to Make \$2,000 a Month with Your Backyard Chickens 16



Introduction



This book has been requested more than any other in the last few years. Most of the questions we have received are from those who have or desire to have a small backyard flock. The basic question is almost always the same, "How are some people making full-time money with their small backyard chicken flock?"

I am excited to share how you can easily turn a small backyard chicken flock into a profitable income stream. Who couldn't use the extra income to pay bills off quickly, be able to make purchases that you didn't think you would be able to afford? I mean what would you do with an extra 2 grand a month?

The fact is a backyard chicken coop can save you a lot of money when it comes to getting eggs in your kitchen for all your baking and cooking needs. At \$5 a dozen

for free-range organic eggs for our home that's \$50 or better a month we would have to be spending!

Few people know that others are not only saving money on groceries with a small flock of chickens, but some are making a good income without doing a bunch more work.

If you already have poultry and a place to keep them safe from predators, you are already 90% of the way to making a good income with your chickens.

All you need is to read through this book and start implementing the strategies that fit your situation. You will be on your way to making the money you need to be able to live as free and self-sufficiently as you want.

I love backyard chicken flocks and think they are one of the most profitable animals for the small farm or homestead. I mean they really pull their weight when it comes to providing eggs, meat, fertilizer, and insect control, not to mention great entertainment and stress relief for their owners.

In this book, I have picked the easiest ways for you to start making money from your flock. There are more ways to make your backyard chickens profitable, but I know you will enjoy these top 3 ways because they are simple and easy to start today.

If you are serious about making a living with a small backyard flock, then you must always remember that we learn to earn. In our comprehensive book, *The Farmer's Lamp Guide to Successful Chicken Keeping*, we cover everything you need to know to start making money today!

I am excited to see you succeed,

Rhonda Crank

Raising Rare and Exotic Breeds for Profit



Photo Credit McMurray Hatchery

Some Exotic rare breeds are selling for over \$1000.00 for a mature breeding pair on the internet today. This is largely an untapped market at the time of this writing. It is a huge opportunity for small farms and backyard poultry keepers to turn a small flock into a large income stream with little effort.

If you already love keeping chickens why not turn your passion into a profitable income stream?

It doesn't take much room just a small chicken keeping setup. You may only need to make a few small adjustments to your breeding yard or process to begin to make a nice monthly income.

You need to know what breeds are selling best. If you are just starting out, pick one to three breeds that you will be able to breed successfully.

If you are not able to invest a few thousand dollars in purchasing two good strains for each of the breeds you choose, you can still get started by buying fertile eggs from a couple of good sources for a fraction of the cost.

Our [Guide to Successful Chicken Keeping](#) covers many of the details you will need to consider when picking the right breed for your income goals.

Some of the breeds we recommend you consider for making the most money based on what the market is now supporting are:



Ayam Cemani

The cheapest breeding pair I could find from a reputable seller while writing this book is \$1,200.00 for a breeding pair. Which is a lot for two birds, but I have seen these birds go for \$4000.00 for a breeding pair.



Photo Credit Greenfire Farms

Ayam Ketawa aka The Laughing Chicken

Since their debut on YouTube, these birds have become popular in the poultry world. This amazing chicken breed has caught the attention of many chicken keepers. I mean with a crow like that it's bound to put a smile on anyone's face.



Photo Credit Greenfire Farms



Photo Credit Bob-Hens.co

Cream Legbar

The Cream Legbar chicken breed lay a beautiful blue egg. One of the most popular auto-sexing breeds in the world. This breed is very rare in North America, but some big hatcheries are starting to breed it since many people love the blue eggs.



Bielefelder

These gentle giants are good dual-purpose birds. They're big birds with roosters weighing in at 12 lbs and hens coming in at 9.5 lbs! They lay beautiful large brown eggs and are very easy to raise.

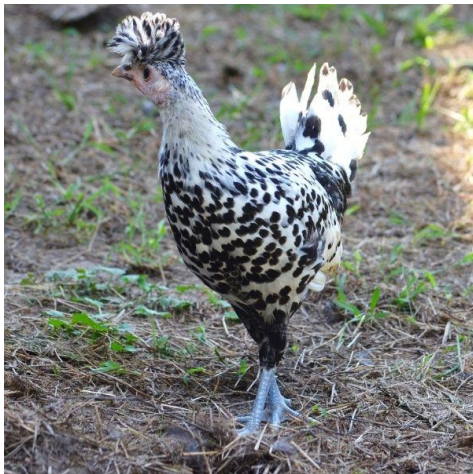


Photo Credit Greenfire Farms

Spitzhauben

The Appenzeller breed, Spitzhauben, originated from Switzerland. They have a unique comb and a mohawk to boot. They are hard to find. These small birds lay medium white eggs and do not stand confinement well. They are active and independent-minded.



Photo Credit Greenfire Farms



Photo Credit Indigo Giant EMS

Indio Gigante - The world's tallest chicken

This breed hails from Brazil and is known for its great height of 36 inches. Its long legs and huge feet make this a sought-after rooster that makes everyone look twice.



Red Pita Pinta Asturiana

Northern Spain is where this bird comes from. It is estimated that only about 2,000 of them exist today. The Pita Pinta is represented in four color varieties, the two most flamboyant of those varieties are the black mottled (Pinta Negra) and

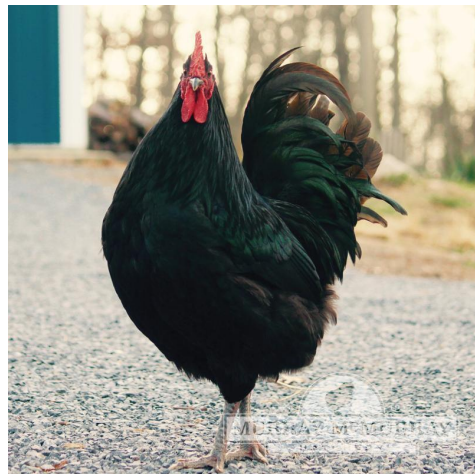
red mottled (Pinta Roxa). They lay a large cream-colored egg and have a great disposition.



Photo Credit Pasture Farms

Gold Deathlayer

The Deathlayer is said to have gotten its name over its long history of 400 years in Germany. It is known as the chicken that lays an egg every day until it dies. No matter how they earned one of the most remarkable names in the poultry world, they do lay a lot of medium white eggs and the roosters are some of the best looking around. There are only about 1500 left in Germany but this bird is finding a place in North America as a backyard favorite.



Jersey Black Giant - The world's largest chicken

The Jersey Giant is the largest purebred chicken breed in the world! It was developed to fill the demand for a large roasting bird that would rival the turkey for large celebrations and family meals. These huge docile birds forage well. Their black color aids in camouflage and they're too large for most hawks to carry off. The rooster averages 13 pounds dressed weight. The hens lay about 200 xx-large brown eggs per year.

Hybrid Breeds

You may also want to consider a hybrid breed like the Rare Ayam Cemani Rainbow Egg Hybrid. Their eggs can be purchased on eBay (at this time) for \$38.94 plus \$13.55 for shipping and handling for 6 eggs.

At the time of this writing, the eBay seller has sold 213 which is \$8294.22. After covering the \$2,886.15 shipping and handling charges, that's a profit of \$5,408.07! This is their hybrid and does not even come close to the profit you can make with some of the more well-known rare breeds.

Hybrids that have a beautiful and unique plumage or rare trait such as egg color will always be a marketable breed. They attract the backyard chicken keeper who wants to have a rare breed in their flock for friends and family to admire. As well as those looking for ways to make a profit with their flock.

Sell Rare Breed Eggs on Facebook and eBay



One of the easiest ways to get started making money right away with your rare breeds is to sell fertile eggs on the internet. Once you receive payment for the eggs, you ship them out that day, the next morning, or as soon as possible.

I want to point out a few things you are going to want to consider and research before you start.

You will need to consider where you are going to market your fertile eggs.

eBay, Facebook Marketplace, buy sell or trade pages, magazines, and for sale ads are all possible options when marketing what you want to sell.

However, they all have different challenges that can either help or hurt your egg-selling efforts.

eBay has a seller rating that makes it almost impossible to sell anything unless you have a customer satisfaction rating of 95% or above.

Facebook has implemented its seller rating system. Their system will tell a potential buyer if you are a trustworthy seller or not.

So, you need to let people know exactly what they are purchasing, why they should purchase from you, and provide a step-by-step process for them to follow.

Information you need to provide for the purchase includes:

- Hatch rates to expect and why these are low or high
- How to handle the eggs when they receive them
- What you will do if they receive an order that has been damaged by the shipper
- And many other guidelines.

Putting these guidelines and information in place in the beginning will make a huge difference as to whether or not you succeed easily or struggle to get people to trust you enough to buy your eggs.

Video and Photo Sales



Rare breeds have few videos and pictures floating around the internet and this makes it easy for you to monetize quality photos and videos.

There are blogs, photo websites, and video sites like YouTube that allow you to monetize your rare breed photos and videos for a passive income stream.

The fact is, if you have high-quality photos and videos of rare breeds, you can easily find a way to turn these into anything from t-shirts, to coffee mugs, or simply upload them to your YouTube channel and promote them with a few posts on Facebook as another income source.

YouTube can be an easy way to start sharing quality videos. They don't have to be an hour-long and if you are not techy, you could send the raw footage to someone on Fiverr and pay them a few dollars to edit and upload the video to your YouTube channel.

Once you get a few videos of chicken entertainment uploaded and have 1000 subscribers, you can monetize your channel with ads. Every time someone watches one of your videos, you make a small commission which, depending on the number of views, can become an income source all on its own.

If you have a certain rare breed with great photos, you can search the internet for that breed and take note of the top 25 posts that come up in the search results. You will see that many of them have the same stock photos of the breed.

Then simply send an email to all the owners of the companies and blogs and offer them a chance to own photos from your photo collection to upgrade their photos on their site or article. You can determine how many you will sell and for what amount they will sell.

You can also develop your own rare breed chicken calendar which you can sell to chicken blogs, on Etsy, on Facebook pages, at farmer's markets and all kinds of places for a small profit.

If you enjoy taking pictures and videos of chickens free-ranging in your backyard and have an eye for the perfect shot, you can make money. There are too many ways to cover in this small book on how to make an income with your camera and your backyard flock.

The great thing about selling photos or videos is that all you need is a decent camera like the one on your phone, a flock of chickens, and a way to upload or send them.

Summary of How to Make \$2,000 a Month with Your Backyard Chickens

Yes, you can make some serious money with just a small flock of chickens. If you set it up properly and put the process and procedures in the correct order, in the beginning, it can be done without too much difficulty.

We cover everything you need to know to easily set up an effective process that will continue to grow and make your flock a profitable income source for years to come. Find all the information you need to grow a happy healthy flock in our book *The Farmer's Lamp Guide to Successful Chicken Keeping*.

You need to know how to use an incubator. Even if you decide to use a broody hen for hatching chicks, you will need to be able to tell your customers how to handle the eggs when received. They will need to know what temperature and humidity levels to use for different breeds for the best possible results.

We go over recommended coops and breeding yards that make running a small flock almost run on complete autopilot.

Our [Guide to Successful Chicken Keeping](#) is written in an easy-to-understand, simple-to-follow, manner that makes it possible for anyone with a small flock to become more self-sufficient by making the choices that determine the easiest path to success.

The backyard chicken has always been a strong member of the small homestead, providing eggs and meat for pennies on the dollar when done right. Now you can make keeping chickens more profitable than you ever dreamed.

Get your book and start making the decisions that will turn your flock into a profitable income source today.

Safe and Happy Journey,

Rhonda

Editor of *Homesteading Today Magazine*,
TFL Founder and Owner, Author, Wife, Mother,
Grandmother, Gardener, Southern Farm Girl

Start Making A Living With A Small Flock

People are making a
fulltime income with
a small homestead
flock and you can
start your own
profitable flock today.



Author: Rhonda Crank
Founder of The Farmer's Lamp
Sharing Old-Timey Wisdom for Today

With the right know how you could have your
own profitable flock using the most productive
animal on the homestead.

Easy to care for and dependable producers
chickens have always been a must have for
anyone wanting to be more self-sufficient.

This book is brought to you by The Farmer's Lamp.
Our passion is bringing you the information that will
help you become successful on your own happy,
healthy homestead.